FiftyFive
TECHNOLOGIES

The FiftyFive Connect

Bringing our people, projects, and progress together.

Dear Reader,

Businesses need apps that are fast, scalable, and efficient. This has led to the rise of low-code/no-code (LCNC) platforms, which are quite different from traditional programming. But which one is better? Let's break it down.

Low-code/no-code platforms allow quick app development using drag-and-drop tools and ready-made templates. This speeds up the process, making it great for businesses that need solutions fast. Traditional programming, however, gives complete control over features, customization, and performance, making it necessary for complex applications. A major benefit of LCNC platforms is accessibility. People with little coding knowledge can build apps, reducing reliance on IT teams. Traditional programming, on the other hand, needs experienced developers who understand different coding languages, frameworks, and system architectures.

This isn't about replacing traditional coding but combining both. Many businesses now use a mix—LCNC for quick prototypes and traditional coding for important applications.
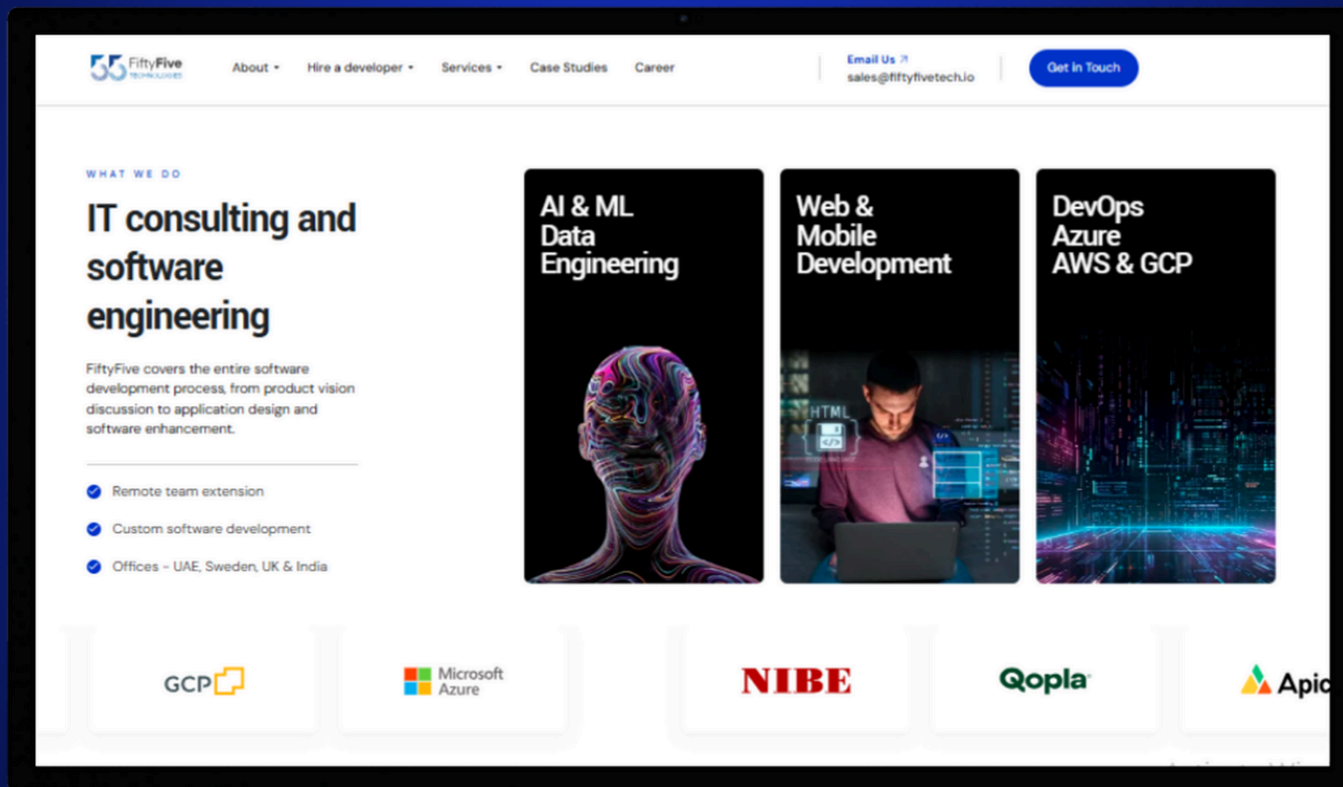
At FiftyFive Tech, we use both approaches to drive innovation while ensuring security and scalability. The key is to understand the business needs and choose the right tool for the job.

Abhay Mathur
Head of Mobile Development

Welcome to the First Edition of FiftyFive's Newsletter

Starting January 2025, this monthly update brings you the latest on hiring, tech innovations, projects, sales milestones, expansion, leadership insights, celebrations, social media highlights, and our game studio. We also cover work anniversaries, #LifeAtFiftyFive, and our vibrant culture.

Stay tuned for exciting updates and the journey ahead.

Fresh website, Now live on .io !

We've launched our fresh new website on yourwebsite.io, experience a modern, minimalist design and share your thoughts.
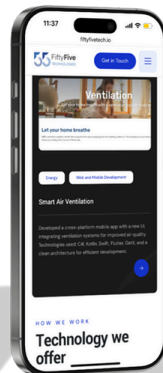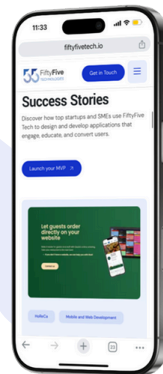
Built for the Future

- Scalable architecture designed to grow with us.
- Regular updates to keep you ahead of tech trends.

Fresh Look, Smarter Navigation

- A sleek, clutter-free interface that puts user experience first.
- Simplified navigation to help you find what you need, faster.
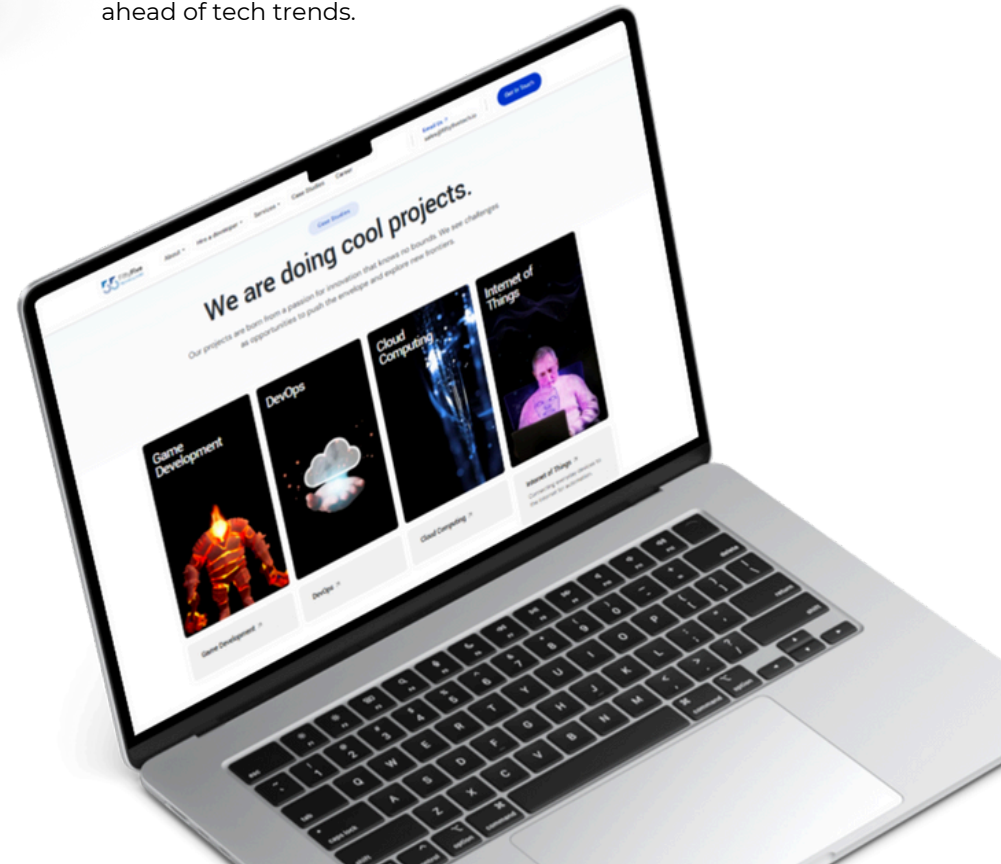
Optimized for Every Screen

- Fully responsive design for desktop, mobile, and tablet.
- A smooth and consistent browsing experience across devices.

Bhiyaoo !

A word, a feeling, an emotion- Bhiyaoo is the heart of our office culture. If you know, you know.

Nishant, The OG

The man, the myth, the legend—Nishant has been a constant through our highs and lows, making sure Indore stays lively and on track.

VDI Struggles

Even after a year, the 'VDI nahi chal raha' struggle continues. But we take it in stride—because it comes with a laugh.

Indore Office turns One

Started with just two people, and today, we are a thriving team of 23. It's been a journey of hustle, laughter, and building something incredible together.

This year, we welcomed our biggest intern batch—12 fresh minds, all set to make an impact. The future of FiftyFive looks bright!

From crazy games to surprise treats, Fridays are the highlight of our week. Work hard, play harder—that's the Indore office spirit!

No solo lunches here! We all eat together because great conversations happen over good food. The best ideas (and gossip) come out at the lunch table.

From 2 to 23, building a culture beyond tech.

Inclusive Hirings!

23

New Joining

8.7 %

Referrals Hired

47.8 %

Female Joining

"Kicking off 2025 with 23 rockstars joining our family. A big shoutout to those who referred talented folks—keep 'em coming. Let's make this year bigger and better!"

Shreshtha Bhatnagar,
HR Manager

"We're thrilled to see our team growing stronger, especially with 11 incredible women joining us! Here's to an exciting journey ahead—welcome aboard!"

Sanchi Saxena,
Head of HR

Building a culture beyond Tech.

In January, we welcomed **23 new team** members. Out of these, 2 were **referrals**, making up about 8.7% of our new hires. We are proud to share that 11 of our new joiners, nearly **48%, are women**, showing our commitment to diversity.
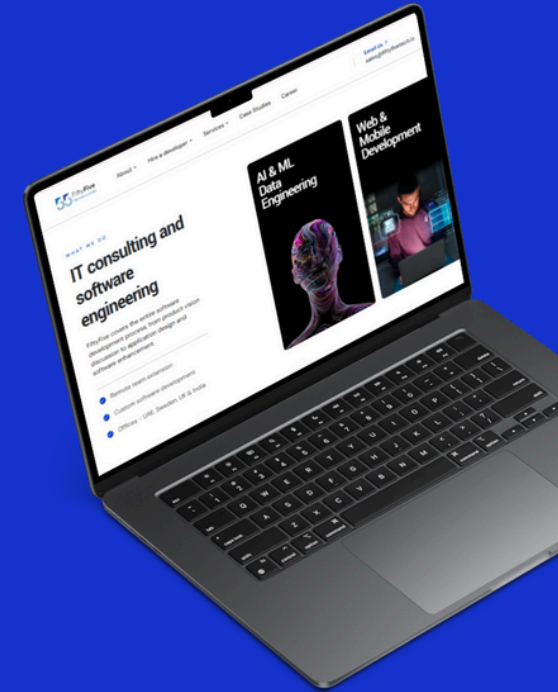
These new hires are a key part of our ongoing growth and success, and we are excited to continue building a strong team to support our digital products and services.

Join us- **Ca**reers@FityFive Tech

Empowering Our People

We love working on **challenging projects** that spark innovation and creativity. We focus on education to **keep learning** and growing together as a team.
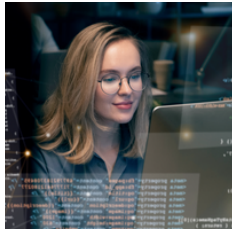
Our **non-hierarchical** structure fosters innovation and continuous learning. Lastly, we value **work-life balance** and make sure you can enjoy both work and personal time.

New Year,
New Projects!

Language Learning

We partnered with a Swedish startup offering an AI-powered language learning app, where we scaled their back-end operations using .NET and C# to improve performance and scalability.

Market Expansion

In the Middle East, we made strides in generating leads, with multiple potential deals currently in progress, indicating growth and promising opportunities in the region.

Sales Team Growth

We expanded our sales team to better support the targeting of new markets and strengthen our overall business growth strategy, positioning ourselves for greater success in global markets.
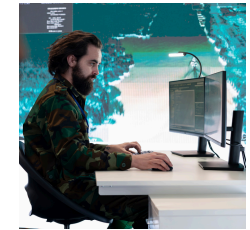
AI & Data Analytics

We assisted a Spanish startup specializing in AI-driven satellite data insights for utilities and insurance by building a Minimum Viable Product (MVP) for their web app migration. Additionally, we provided essential DevOps support to streamline their operations.

Sports Tech

For a US-based startup focused on sports fan engagement and monetization, we continued our front-end development work on their user engagement platform, ensuring seamless user experiences and functionality.

Disaster Management

We deepened our collaboration with an Australian disaster management startup by developing new features for their platform, enhancing connections between governments, communities, and organizations to improve disaster response efforts.

GAME STUDIO

THE CURSED HOUR

Now brings the **White Mother Expansion,**
introducing a terrifying new ghost with possession
abilities that will test your survival skills. Plus, the
game now supports Simplified & Traditional Chinese
and Russian for a global audience.

Play now
STEAM®

Years of Growth at FiftyFive.

Kunj Prakash Sharma
Technical Lead

It's been an incredible journey—from starting as an intern to growing into a Technical Lead. I've experienced many project. Grateful for the personal growth and the amazing client connections I've built along the way!
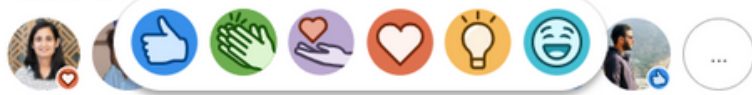
Aanchal Jain
Technical Lead

Five years have been a journey of growth and exploration! The freedom to dive into my interests, work with an advanced and versatile tech stack, and be part of a friendly, supportive team has made every day exciting. The weekly fun activities add to the vibrant work culture, making it a great place to learn, innovate, and enjoy the process.

Shivani Pandey
Senior Software Engineer

The trust and freedom to take ownership of my work have shaped my growth in so many ways. I've had the privilege of working with a team that's always supportive and insightful. My maternity journey here was met with incredible support, making me appreciate the company even more.

Sonali Mathur
Senior Software Tester

A huge thank you to my mentors and teammates for their constant support and guidance- excited for many more years ahead!

Media Highlights.

This month, our design team created engaging, brand-aligned posters to celebrate key moments at FiftyFive. Each design reflects our evolving identity and commitment to inclusivity, recognition, and celebration.

76th Republic Day

A tribute to India's spirit, featuring patriotic colors, tech-inspired design elements, and a message of innovation and progress.

Client-Centric Posters

Showcase our strong partnerships and client success stories, highlighting the value we bring to their businesses.

Work Anniversaries

A fresh new template to honor employee milestones with a sleek, modern look, making every work anniversary feel special and personalized.

Welcome to Team

Designed to make new joiners feel at home, these posters highlight their roles and journey ahead, reinforcing FiftyFive's welcoming culture.

Happy New Year

A bold and vibrant design symbolizing new beginnings, growth, and our aspirations for an impactful 2025.

Leadership Thoughts.

Paul Heavus

Sweden

Sweden is embracing next-gen tech— FiftyFive Tech is here to deliver transformative solutions and strengthen our Nordic footprint.
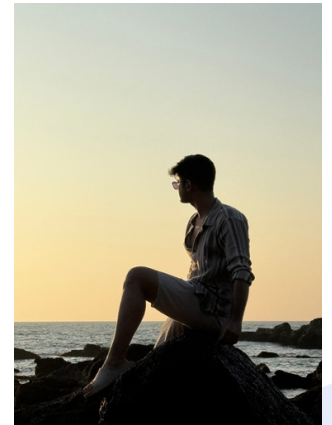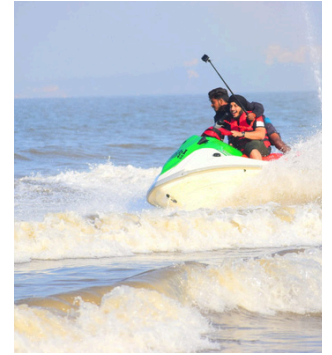
Matt

London, UK

In the UK, 2025 is about deepening client trust, delivering impactful digital solutions, and leading with innovation.

Abhishek Jangid

United Arab Emirates

UAE's digital landscape is booming, and in 2025, we're seizing new opportunities to drive growth and innovation.

Jyothi Sharma

Jaipur, India

2025 is the year of global expansion and breakthrough innovation— FiftyFive is set to redefine digital excellence worldwide!

Amit Jangid

Gurugram, India

AI, automation, and scalability—this year, we push boundaries to build smarter, faster, and more efficient tech solutions.

#LifeAtFiftyFive

![FiftyFive Technologies logo]

We've shared our story, now it's your turn!

Explore opportunities and open roles for students and early career professionals➡ **Careers - FiftyFive Tech**